

PUBLIC ANNOUNCEMENT

GRANTVILLE MASTER PLAN

The City of San Diego's City Planning & Community Investment Department (CPCI) is embarking on a comprehensive master plan for the Grantville area. Many of the industrial properties in the Grantville area were constructed prior to the development of current zoning regulations and modern market demands for industrial uses. Over time, commercial development has pushed many original industrial uses to other areas and created an inefficient mixture of commercial and industrial uses.

The development of a master plan would ensure that the full range of plan development and implementation issues related to community revitalization within the Grantville area are analyzed. A master planning process would analyze some of the following issues: determination of future land uses, provision of adequate infrastructure, improvements to circulation, transit-oriented development around the trolley station and the San Diego River as a public open space amenity.

Part of CPCI's community outreach strategy is to establish the Grantville Stakeholders Committee (GSC). The purpose of the GSC is to provide the department, city and consultants with feedback and advisory recommendations that are representative of the diverse interests of the Grantville area. Further, the GSC shall provide a public forum (i.e., noticed public meetings) for the community and interested parties to provide input as part of the master plan process.

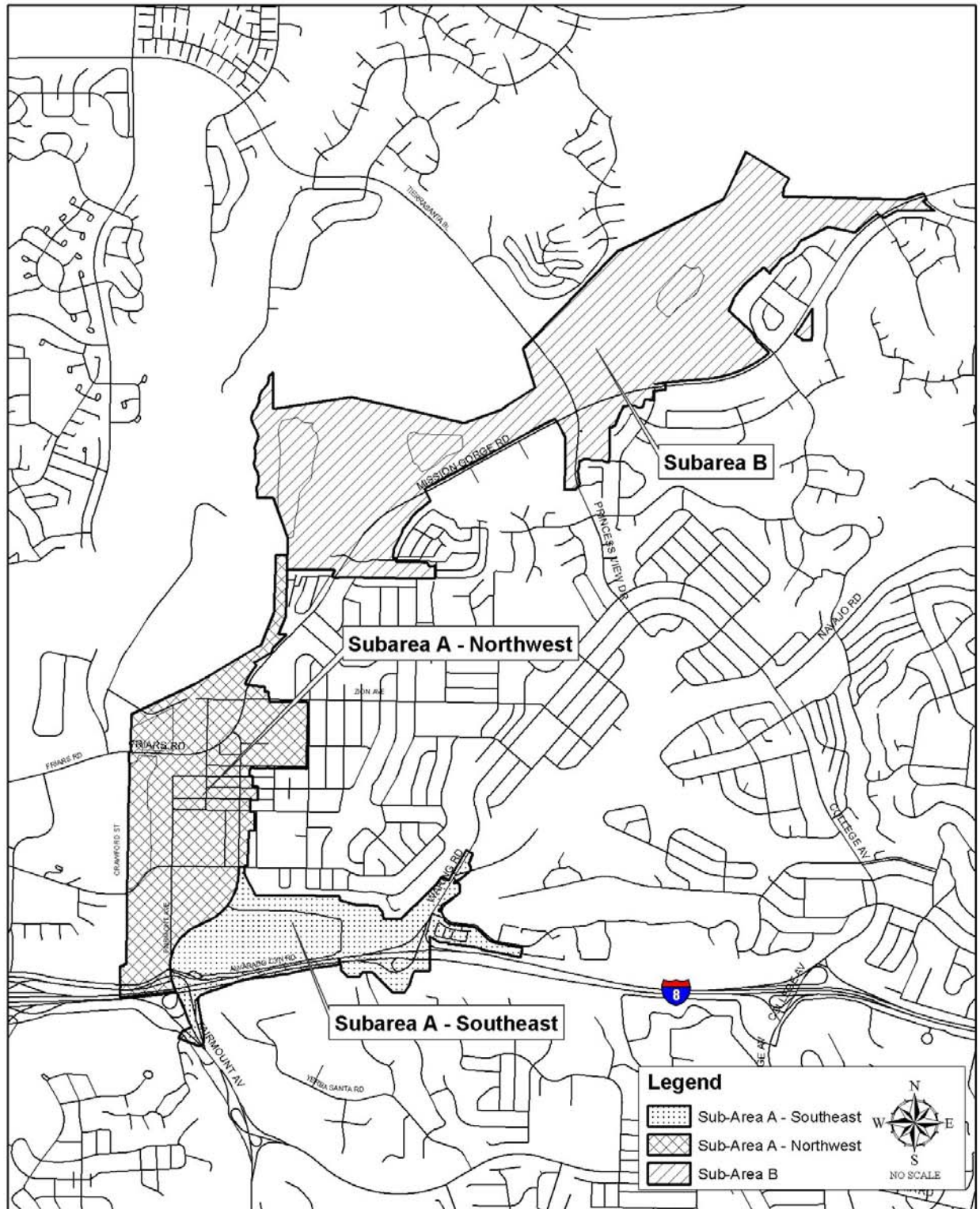
The master plan work program is anticipated to take sixteen (16) to twenty (20) months. At this time CPCI is seeking qualified candidates for the GSC. Members of the GSC shall, to the extent possible, be representative of the various geographic sections of the area, as well as of the diversified interests. Included with this announcement are the Formation Procedures for the GSC, map of the master plan area, information on the Composition of the GSC (**Exhibit A**), and a Candidates Registration Form for the GSC (**Exhibit B**).

If you have any questions, please contact Jennifer Cordeau at (619) 235-5204 or by email jcordeau@sandiego.gov, or Tracy Reed at (619) 236-6543 or by email treed@sandiego.gov.

Sincerely,

William Anderson, FAICP
Director, City Planning & Community Investment

City Planning & Community Investment
202 C Street ▪ City Administration Building ▪ San Diego, CA 92101
Tel (619) 235-5200 Fax (619) 533-5951
Economic Development ▪ Planning ▪ Redevelopment Agency



GRANTVILLE MASTER PLAN STAKEHOLDER COMMITTEE SELECTION PROCEDURES

OBJECTIVE

Prepare voting member selection procedures for the Grantville Master Plan Update Process. The procedures shall encourage those affected by the update to participate as part of the Grantville Stakeholder Committee (GSC) during the master plan process.

COMMITTEE PURPOSE

The purpose of the Stakeholder Committee is to provide the City with feedback and advisory recommendations that are representative of the diverse interests of the master plan area. Further, the Committee shall provide a public forum for the community to be able to provide input as part of the master plan process.

COMMITTEE SELECTION CRITERIA AND ELIGIBILITY REQUIREMENTS

Members of the GSC shall, to the extent possible, be representative of the various geographic sections of the master plan area and diversified interests. The GSC shall consist of twenty (20) voting members. The members shall be divided into three (3) geographic sections and three (3) categories. The GSC shall be composed of eight (8) property owners, six (6) business owners, and five (5) existing community/institutional organizations. See enclosed **Exhibit A** for GSC Composition.

Business Owner

A Business Owner or representative is defined as a business owner, operator, or designee at a real property address within the master plan area. Candidates in the Business Owner category must present proof that she or he owns or represents a business located within the master plan area. The business must be in existence for at least two (2) years prior to her or his candidacy. Eligibility documentation must be current and must indicate the correct name of the individual and the address of his or her business as appropriate. No more than one stockholder, officer or designee of a corporation may apply.

Candidates will need to provide proper identification w/photo (i.e., Valid California Driver's License or Valid California Identification Card) and must submit at least two of the following documents as proof of eligibility for the Business Owner seats:

- Business Tax Certificate
- Utility Bill
- Corporation by-laws
- Certificate of Incorporation
- Articles of Incorporation
- Any other documents or materials that the CPCI may deem acceptable.

Property Owner

A Property Owner or representative shall be the individual identified as the sole or partial owner of record, or their designee, of a real property, within the master plan area. Eligibility documentation must be current and must indicate the correct name of the individual and the qualifying address of his or her real property. No more than one stockholder, officer or designee of a corporation may apply.

Candidates will need to provide proper identification w/photo (i.e., Valid California Driver's License or Valid California Identification Card) and must submit at least two of the following documents as proof of eligibility for the Property Owner seats:

- Property Tax Bill
- Sales Contract
- Certificate of Incorporation
- Mortgage Payment Contract
- Current County Assessor Property Ownership Listing
- Any other documents or materials that the CPCI may deem acceptable.
- Bill of Sale
- Deed of Trust
- Articles of Incorporation
- Mortgage Payment Book
- Corporation by-laws
- Deed to Property

Existing Community/Institutional Organization

CPCI has identified five (5) existing community/institutional organizations to appoint representatives of their organization to the GSC. These organizations were selected because they have been in existence for at least two-years and are recognized by the City. See enclosed **Exhibit A** for list of existing community/institutional organizations.

Geographic Section

- Sub-Area A, Northwest: Business or property address north of Mission Gorge Place and west of Mission Gorge Road.
- Sub-Area A, Southeast: Business or property address located south of or along Mission Gorge Place and east of Mission Gorge Road.
- Sub-Area B: Business or property address located on Old Cliffs Road or north of Old Cliffs Road.

SOLICITATION AND SELECTION OF COMMITTEE MEMBERS

- Stakeholder procedures will be distributed to property owners, business owners, those who have indicated an interest in the master plan area and to the general public by mail and through Internet postings.
- CPCI will certify that candidates meet the criteria set forth in the Stakeholder Procedures and Committee Registration Form.
- If there are more candidates than seats, candidates will be selected via a publicly-noticed lottery. Candidates will be required to attend the lottery in order to be considered for a seat.

- A reappointment process (substitution) will be established to ensure active participation at all times. If a GSC member has three (3) absences in a row or four (4) absences over the course of three (3) months he or she will be replaced. The appointment of a new member would be made in the category and seat in need of representation from the original candidate lottery.

**The Candidates Lottery will be held on Monday, October 8, 2007, at
the Mission Valley Church of Nazarene at 4750 Mission Gorge Place at 6:00 p.m.**

ADDITIONAL REQUIREMENTS OF COMMITTEE CANDIDATES

Candidates must be 18 years of age. Candidates must acknowledge that they have read Municipal Code Sections 27.3588 and 26.0440 and understand that enforcement of the Conflict of Interest Code and Political Reform Act lies with the San Diego City Clerk's Office and the City's Ethics Commission.

- Municipal Code: <http://clerkdoc.sannet.gov/Website/mc/mc.html>
- Economic Interest Disclosures:
<http://www.sandiego.gov/city-clerk/elections/eid/cic.shtml>

ADDITIONAL REQUIREMENTS OF COMMITTEE MEMBERS

GSC members will be expected to attend at least two meetings a month and/or more. Meetings will generally be in the evening and members will be expected to attend several full and/or half-day workshops/charrettes which may be on a week day or a Saturday.

GSC members will be required to file annually California Form 700, Statement of Economic Interests, as required by the California Political Reform Act. The City Clerk's Office shall administer the filing of Form 700 for members.

- Fair Political Practices Commission: <http://www.fppc.ca.gov/index.html?id=234#sei>
- Form 700 Statement: <http://www.fppc.ca.gov/forms/700-06-07/Form700-06-07.pdf>

COMMITTEE REGISTRATION FORM

All GSC Candidates must complete and submit a GSC Candidate Registration Form (Exhibit B) to the City of San Diego, City Planning & Community Investment (CPCI) Department (by mail, FAX, email or in person) with proper eligibility documents, to Community Planning c/o Jennifer Cordeau, 202 C Street, MS-4A, San Diego, CA 92101, or Fax (619) 533-5951 or Email JCordeau@SanDiego.gov by **Monday, September 24, 2007 by 4:30 p.m.** to be considered to serve on the GSC. See enclosed **Exhibit B** for GSC Candidate Registration Form. This form is also available by download at:
<http://www.sandiego.gov/planning/>

Community Planning
202 C Street, MS-4A, San Diego, CA 92101
Tel (619) 235-5200 Fax (619) 533-5951
City Planning & Community Investment

GRANTVILLE MASTER PLAN

Stakeholder Committee Members/Seats

(20 Members)

Business Owner – (6) [selected by lottery if necessary]

- (2) Business Owner: Sub-Area A, Northwest
- (2) Business Owner: Sub-Area A, Southeast
- (2) Business Owner: Sub-Area B

Property Owner – (8) [selected by lottery if necessary]

- (3) Property Owner: Sub-Area A, Northwest
- (3) Property Owner: Sub-Area A, Southeast
- (2) Property Owner: Sub-Area B

Existing Community/Institutional Organization – (6) [appointed by Organization]

- (2) Navajo Community Planners, Inc. [NCPI]
- (1) Tierrasanta Community Council [TCC]
- (1) Allied Gardens Community Council [AGCC]
- (1) The San Diego River Park Foundation [SDRPF]
- (1) Metropolitan Transit System [MTS]

Geographic Sections (See Exhibit B (Map))

- Sub-Area A, Northwest: Business or property address north of Mission Gorge Place and west of Mission Gorge Road.
- Sub-Area A, Southeast: Business or property address located south of or along Mission Gorge Place and east of Mission Gorge Road.
- Sub-Area B: Business or property address located on Old Cliffs Road or north of Old Cliffs Road.

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City of San Diego
City Planning & Community Investment Department
GRANTVILLE MASTER PLAN

STAKEHOLDER COMMITTEE REGISTRATION FORM

(Please Print and Check Appropriate Boxes)

Completed Grantville Stakeholder Committee Registration Forms must be submitted with all Proper Eligibility Documents by **Monday, September 24, 2007, by 4:30 p.m.** to the City of San Diego, City Planning & Community Investment Department (CPCI) c/o Jennifer Cordeau, 202 C Street, MS-4A, San Diego, CA 92101. The Grantville Candidates Registration Form (**Exhibit B**) and accompanying required Eligibility Documentation may be mailed, faxed to (619) 533-5951 or emailed to JCordeau@SanDiego.gov.

I, _____, volunteer for Appointment to the Grantville Stakeholder Committee (GSC) for the Grantville Master Plan. I certify that I am at least 18 years of age and have an interest within the boundaries of the Grantville Master Plan Area. I am eligible to be a candidate and seek to be appointed as a voting representative in the following category:

I desire to be appointed as a Representative for the following Interest Category(s):

(Please check all applicable)

- ☐ **Business Owner, Sub-Area A, Northwest**
- ☐ **Business Owner, Sub-Area A, Southeast**
- ☐ **Business Owner, Sub-Area B**
- ☐ **Property Owner, Sub-Area A, Northwest**
- ☐ **Property Owner, Sub-Area A, Southeast**
- ☐ **Property Owner, Sub-Area B**

I certify that within the boundaries of the Grantville Master Plan Area:

(Please check all appropriate box(s) and fill in the information requested)

- ☐ I am a **Business Owner, in Sub-Area A, Northwest** whose Business has been in existence for two years or more ____ (*Please Initial*), prior to this application and my business name and address is:

My contact address is _____
My home phone is _____
My business phone is _____
My contact email address is _____

- ☐ I am a **Business Owner, in Sub-Area A, Southeast** whose Business has been in existence for two years or more ____ (*Please Initial*), prior to this application and my business name and address is:

My contact address is _____
My home phone is _____
My business phone is _____
My contact email address is _____

- ☐ I am a **Business Owner, in Sub-Area B** whose Business has been in existence for two years or more ____ (*Please Initial*), prior to this application and my business name and address is:

My contact address is _____
My home phone is _____
My business phone is _____
My contact email address is _____

[] I am a **Property Owner**, in **Sub-Area A, Northwest** located at: _____
County Assessors Property Number (APN) _____
My contact address is _____
My home phone is _____
My business phone is _____
My contact email address is _____

[] I am a **Property Owner**, in **Sub-Area A, Southeast** located at: _____
County Assessors Property Number (APN) _____
My contact address is _____
My home phone is _____
My business phone is _____
My contact email address is _____

[] I am a **Property Owner**, in **Sub-Area B** located at: _____
County Assessors Property Number (APN) _____
My contact address is _____
My home phone is _____
My business phone is _____
My contact email address is _____

My prior experience in community affairs, planning and/or my other qualifications to serve on the GSC are as follows (attach additional sheet if necessary):

_____ (Please Initial) I acknowledge that I have read **Municipal Code Sections 27.3588 and 26.0440** and understand that enforcement of the Conflict of Interest Code and Political Reform Act lies with the San Diego City Clerk's Office and the City's Ethics Commission.

_____ (Please Initial) I acknowledge that I am required to submit an annual **Statement of Economic Interest** (CA Form 700) as well as assuming and leaving office statements.

_____ (Please Initial) I acknowledge that failure to comply with the above requirements may result in being subject to enforcement measures and/or fines being levied.

Signature of Candidate

Date

**This Candidate Registration Form and all required Eligibility Documents
must be mailed, faxed, emailed or delivered in person to c/o Jennifer Cordeau
and must be received by Monday, September 24, 2007, by 4:30 p.m.**

----- Do Not Write Below This Line -----

Proof of Eligibility: 1. _____

2. _____

Staff Certification: _____

Date: _____